THE MANY SHAPES AND SIZES OF GIVING

COMMUNITY BENEFIT REPORT 2016
Dear Friends,

To us, Powering Community Together means we are tapping into your power to create positive change in our community. The theme of this year’s Community Benefit Report, The Many Shapes and Sizes of Giving, is a tribute to our partners whose important work is providing hope and changing lives.

For example, in September 2016 we empowered hundreds of local leaders to take community-driven grantmaking to a new level through our new Innovators Society program. At the Community Pitch Showdown competition, more than 200 community audience members allocated $500,000 in Foundation grant dollars among six mental wellness innovations (Page 6).

We created KidsforColoradoGives.org, a kid-friendly companion site to ColoradoGives.org. The new Kids for ColoradoGives program is connecting the next generation of Colorado givers with local nonprofit organizations and helping young donors experience the joy of giving in a fun, safe environment (Page 3).

We continued to help donors turn their passion into action through donor-advised funds. In 2016, 199 grants from donor-advised funds were given to nonprofits. Those grants helped support work in education, human services, the arts and other important areas of society (Page 9). We also engaged in impact investing and discovered the power of a framework for early childhood mental wellness grantmaking.

We stretched ourselves in 2016 to be forward-thinking in our approach. On that note, we are pleased to announce a new partnership with Red Rocks Community College. We are working together to create a Nonprofit Certificate program. The program’s goals are to prepare individuals wanting to enter the nonprofit sector, provide additional training to experienced nonprofit professionals and increase diversity throughout the sector. Enrollment has already begun and the first class will be offered in fall 2017 (Page 10).

This report is about our work in 2016 and our plans for the future, but it is really about you. We cannot power community without your generosity, passion and vision. We are proud to serve Jefferson County, the Denver metro area and beyond, and we are proud to serve you.

Sincerely,

Marla J. Williams
President and CEO
Peggy E. Jennings
2016 Board Chair
Emily S. Robinson
2017 Board Chair
GIVING
AS A FAMILY

BIG HEART IN A SMALL PACKAGE
When nine-year-old Jenna received a $20 Giving eCard to use on KidsforColoradoGives.org, she did something remarkable. Rather than donate this money straightaway, she took it to her school so her classmates could experience the joy of giving. With guidance from their teacher, Jenna and her classmates voted for their favorite organizations and donated to a local animal protection league.

Kids for ColoradoGives makes charity fun for the whole family
Jenna’s story is one of many born from the new Kids for ColoradoGives program. Community First Foundation launched the KidsforColoradoGives.org website in 2016 to connect the next generation of Coloradans with local nonprofit organizations. From daughters and grandkids to neighbors and nephews, Kids for ColoradoGives is redefining what charitable giving looks like for families across the state.

Anyone can be a kid for ColoradoGives
At KidsforColoradoGives.org, young donors can experience the joy of giving in a fun, safe environment. The website features videos of kids explaining the purpose of nonprofits and why they need our help. Learn more about the program and how you can get involved at KidsforColoradoGives.org.

FAMILY HERO
Jenna and her classmates donated to a local charity on KidsforColoradoGives.org, the new kid-friendly companion to the online giving website ColoradoGives.org.

“I had no idea there were so many charities here in Colorado! I had a lot of fun learning.”
- Jenna Audis, a kid for ColoradoGives

COLORADOGIVES FUELS CHARITABLE GIVING
Our program, ColoradoGives, connects donors with nonprofits and has changed the landscape of giving in Colorado.

ColoradoGives.org is powered by donations of all sizes
ColoradoGives.org is a year-round, online giving website featuring the missions, programs and finances of more than 2,000 Colorado nonprofits. In 2016, donations through the site reached a new high of $44.7 million. Gifts came from more than 80,000 people representing all 64 counties in the state. By accepting donations starting at $10, ColoradoGives.org makes charitable giving accessible and safe for all Coloradans.

$199
Average donation
$100
Most common donation
$50
Median donation

Colorado Gives Day offers something for everyone
Colorado Gives Day, the largest day of giving in the state, has captured the passion of Coloradans for seven years. It has become a movement where everyone can get behind a cause, regardless of age or income. On Colorado Gives Day 2016, $33.8 million in donations surged through ColoradoGives.org in just 24 hours to support more than 2,000 local nonprofits.

AMOUNT DONATED FOR CO GIVES DAY
$33,846,836

# of donors
52,982

# of nonprofits participating
2,140

# of donations
146,645
COMMUNITY MEMBERS POWER INNOVATION

In the Innovators Society’s inaugural year, 574 community members were involved in the process of selecting, coaching, and granting $650,000 to nonprofits with innovative ideas to improve mental wellness.

A THREE-PRUNGED APPROACH TO MENTAL WELLNESS

Colorado’s mental wellness field is complex and fragmented. To improve this landscape, we are taking a three-pronged approach: investing in early childhood mental wellness programs, improving systems that support mental wellness and striving to change public perceptions of mental illness and mental health.

The power of a framework for early childhood mental wellness

We are using the national Project LAUNCH framework, a joint project of the federal Substance Abuse and Mental Health Services Administration (SAMHSA), to guide our early childhood mental wellness grantmaking. The power of the Project LAUNCH framework lies in its clarity and simplicity. With the plethora of outstanding community projects, the framework keeps us centered in our approach.

Giving young Coloradans a better shot at happy, healthy lives

Eight local funders* have pooled $11.2 million and created LAUNCH Together. Based on the national framework, LAUNCH Together is helping local communities incorporate mental health screening and treatment into services that already support young children. Pediatricians, childcare providers, educators and others are coordinating their services to ensure the needs of vulnerable young children don’t fall through the cracks.


GRANT FUNDS AWARDED

$650,000

PEOPLE INVOLVED IN GRANTMAKING PROCESS

574

A unique platform for improving mental wellness

We launched The Innovators Society to accelerate fresh solutions for mental wellness across Denver communities. In a first-of-its-kind approach, The Innovators Society selected six nonprofits and invested $150,000 to support them in a nine-month coaching program. This helped them develop their mental wellness innovations and prepare for a pitch competition to garner additional funding.

Revolutionary community grantmaking

At The Innovators Society pitch competition in September 2016, we invited a community audience to judge the value of each innovation presented. Real-time voting empowered audience members to wear the hat of a funder and award $500,000 in Community First Foundation grant dollars that would benefit their communities.

Nonprofit Innovators Community Grant Awards

Project Helping $130,703
ImUnique $110,041
Carson J Spencer Foundation $77,596
Bright by Three $66,175
Center on Network Science, CU Denver $65,745
Clayton Early Learning $49,760

Community Hero

Brian Carrigan is a member of The Innovators Society’s Core 40 leadership group, responsible for providing feedback to nonprofits during the coaching program. He also helped select Project Helping as the winner of the $50,000 grand prize at the final pitch competition.

*The Innovators Society model is smart. The benefits of this approach go far beyond just financial support.*
Brian Carrigan, Founder and Director, Children’s Health Council
Rick and Molly Klau’s working years were full and busy. They decided retirement would be the time to deepen their philanthropic impact. Relatively new to the Denver area, they turned to Community First Foundation to help educate them about the social issues confronting Denver communities.

**JEFFERSON COUNTY ROOTS**

Community First Foundation has a special relationship with Jefferson County; we started as the fundraising arm of Lutheran Medical Center in Wheat Ridge. Now a community foundation headquartered in Arvada, we honor our heritage with a strategic focus on this region.

**Mental health training raises confidence**

One of our largest funds, the Lutheran Legacy Fund, specifically benefits the communities served by Lutheran Medical Center. Recently the fund fueled a $1.7 million grant initiative to train community members to identify and help individuals experiencing a mental health crisis.

Using a nationally-recognized training model called Mental Health First Aid, eight nonprofits serving Jefferson County took the lead in training individuals in places like schools, churches and workplaces. The post-training results were remarkable:

- 94% of participants indicated confidence in recognizing a mental health crisis.
- 92% of participants indicated confidence in helping a person experiencing a mental health problem.
- 92% of participants indicated confidence in correcting misconceptions about mental illnesses.

Before Mental Health First Aid training, only half of participants indicated confidence in any of these categories.

**Grant Recipients**

- The Action Center
- The Colorado Education Initiative
- Colorado VNA
- HealthSET
- Jeffco Public Schools
- Jefferson County Public Health
- Metro Community Provider Network
- Seniors’ Resource Center

**To give well, you need a partner. The Foundation is introducing us to local nonprofits, taking us on site visits and helping us be effective philanthropists.**

Rick Klau, donor-advised fund holder

Rick and Molly Klau’s working years were full and busy. They decided retirement would be the time to deepen their philanthropic impact. Relatively new to the Denver area, they turned to Community First Foundation to help educate them about the social issues confronting Denver communities.
TURNING PASSION INTO ACTION

We help donors make a difference in ways that matter to them through donor-advised funds, a charitable option that combines people’s visions with our personal service and in-depth understanding of the nonprofit community. Gifts are eligible for an immediate tax benefit; however, grant distributions can be made over time.

Our philanthropic services team also helps donors create a lasting legacy through charitable bequests, life insurance gifts, retirement assets and other planned giving vehicles.

Field of Interest Funds and Giving Circles are other ways for donors to power their passion. These types of giving groups unite people who care about a specific cause or want to make giving decisions together.

AREAS OF GIVING FROM DONOR-ADvised FUNDS

14% Arts and Culture
47% Religion-Related
5% Education and Youth Development
28% Health and Human Services
3% Other
3% Foundations and Philanthropy

HELPING NONPROFITS SECURE THEIR FUTURE WITH THE INCENTIVE GRANT PROGRAM

Our endowment-building programs help local nonprofits secure their future and ability to serve the community today and tomorrow. Nonprofit Endowment Partners benefit from the Foundation’s sound investment and asset management, trainings and resources.

The goal of our 2016 Incentive Grant Program was to incentivize Community First Foundation’s Nonprofit Endowment Partners to add to their endowment and to invest for the future needs of their organization so the good they do can continue. Endowments provide a steady revenue source, allow donors to leave a legacy and convey stability, fiscal responsibility and prudent planning.

CERTIFICATE PROGRAM ACCELERATES NONPROFIT CAREERS

As we look to the future of the nonprofit sector, we believe a strong workforce is essential. In 2016, Community First Foundation and Red Rocks Community College forged a partnership to create a certificate program for careers in the nonprofit sector. The program’s goals are to prepare individuals to enter the nonprofit sector, provide additional training to experienced nonprofit professionals and increase diversity throughout the sector. Classes begin in fall 2017.

By endowing a generous gift, we will ensure persons diagnosed with schizophrenia will continue to be served with compassion.

John Puffer, Board Chair, AllHealth Network

AllHealth Network, a behavioral health care nonprofit, took significant steps to secure its future in 2016. Thanks to a large estate gift from the Bate Family Trust, the organization added $1 million to its endowment at Community First Foundation. This qualified AllHealth Network to receive our $100,000 Premier Incentive Grant to build its endowment even further.
We've entrusted stewardship of our donor-advised fund to Community First Foundation to ensure Coloradans receive premier blood services for years to come.

Anne Burtchaell, President - Mountain Division, Blood Systems

A donor-advised fund is a charitable giving vehicle that allows donors to support their favorite charities over time, yet receive immediate tax benefits. These types of funds appeal to those seeking a hands-off, strategic and convenient way to support nonprofit organizations. Thank you to the following individuals, families and businesses who have established donor-advised funds with us:

- Banks Family Fund
- Best Should Teach Fund
- David Bomberger Fund
- Bonfils Blood Center Donor-Advised Fund
- Broune Family Fund
- Butterfield Family Donor-Advised Fund
- Sam Charis Charitable Fund
- Valerie and Gilmar Clessen Fund
- Coburn Family Fund
- Collier Family Fund
- Felix and Marge Cook Fund
- Dahl Family Donor-Advised Fund
- Davis/Massery Family Fund
- Do More Charity Challenge - Community Banks of Colorado Fund
- Janet and Lucas Doyle Donor-Advised Fund
- Eckher Family Donor-Advised Fund
- Janet Fania Memorial Scholarship Fund
- Franklin Fund
- Griffith/McVey Family Fund
- Haggstrom Family Donor-Advised Fund
- Hansen Emeritus Family Donor-Advised Fund
- Doris and Darlene Hobson Fund
- Jackson Family Donor-Advised Fund
- Jennings Human Capital Improvement Fund
- Kem Family Fund
- Klau Family Foundation Fund
- Leach Family Donor-Advised Fund
- Marcoux Family Fund
- Jean and Ron Meyer Family Fund
- Molenaar Family Donor-Advised Fund
- Moreland Family Donor-Advised Fund
- Murrisssey Family Fund
- Nita Sigma Nu Donor-Advised Fund
- Olliver Family Fund
- Paul Family Fund
- Percy Family Fund
- Phelan Smith Family Fund
- Koger and Marcia Propp Family Donor-Advised Fund
- Reave Charitable Fund
- Radko Family Donor-Advised Fund
- Vermon and Sharon Ritzman Donor-Advised Fund
- Alan and Emily Robinson Donor-Advised Fund
- Shean Family Fund
- Spalding Community Foundation Family of Funds

Keith and Alisha Stagg Fund
Susan Stark Fund
Stevens Family Fund
Stevenson Fund
Strotz Family Donor-Advised Fund
Taschman Family Fund
Tough Enough to Wear Pink Donor-Advised Fund
Sharon L. & John U. Trafton Donor-Advised Fund
Tulich Family Fund
Robert and Carla Urfelder Charitable Giving Fund
Lynn Valence Family Fund
Vandersteep Family Fund
Raymond & Viola Wagner Family Fund
Waring Family Fund
Gail & William Walter Fund
Winkle Family Foundation Fund
Womandolr Foundation Fund
Wooley Family Foundation Fund

*Welcome new 2016-2017 donor-advised funds

The future of the community blood supply and blood services in Colorado was secured through the creation of a $13 million donor-advised fund by Bonfils Blood Center and Bonfils Blood Center Foundation. The fund was established in December 2016 in connection with the merger of Bonfils, Colorado’s first and oldest nonprofit community blood center serving nearly 100 healthcare facilities statewide, and Arizona-based Blood Systems.

We are proud to help nonprofit organizations build endowments for future needs through our incentive grants, educational seminars, trainings and more. Dollars generated from these long term funds can also provide a revenue stream for current needs. Thank you to the following organizations that entrust us with stewarding endowment funds.

- The Action Center
- Adam’s Camp
- Adaptive Sports Association
- The Adoption Exchange
- AllHealth Network
- American Gallogly Foundation
- Anzana Center for the Arts and Humanities
- Audubon Society of Greater Denver
- Aurora Mental Health Center
- Blue Sky Bridges
- Blue Springs Habitat for Humanity
- Bonfils Blood Center Foundation
- Boulder History Museum
- Boulder Philharmonic Orchestra
- Boys Hope Girls Hope of Colorado
- Butterfly Pavilion
- Casa de Chico
- CASA of Jefferson and Gilpin Counties
- Castle Rock Senior Activity Center
- Cat Care Society
- Center for Health and Hope
- The Center for Trauma & Resilience
- The Center for Work Education and Employment (CWEE)
- Children’s Outreach Project
- Clinica Jaayac
- Colorado Agency for Jewish Education
- Colorado Agricultural Leadership Foundation
- Colorado Alliance for Environmental Education
- Colorado Cancer Research Program
- Colorado Children’s Chorale
- Colorado Council on Economic Education
- Colorado Homeless Families
- Colorado Humanities
- Colorado Neurological Institute
- Colorado Nonprofit Association
- Colorado Peace Officers’ Foundation
- Colorado Preservation
- Colorado Public Television (CPT12, PBS)
- Colorado VNA
- Community Cycles
- The Conflict Center
- Dental Aid
- Denver Indian Family Resource Center
- Denver Institute for Psychanalytic Studies
- Denver Street School and Street School Network
- DenverWorks
- Downtown Denver Business Improvement District (DBID)
- Dominican Home Health Agency
- Eaton Senior Communities and Eaton Senior Communities Foundation
- El Centro Cultural Teatro
- Exaltas De Guevadupa
- Families First
- Family Tree
- Friends of Chamber Music
- Friends of Peak
- Friends of the Havens
- Girl Scouts of Colorado
- The GGBT Community Center of Colorado
- Glory Community
- Goodwill Industries of Denver
- The Greater Generations Foundation
- The Greensway Foundation
- Griffith Centers for Children
- ICAST
- Jeffco Schools Foundation
- Jefferson Center for Mental Health
- Jefferson County Library Foundation
- Jewish Family Service of Colorado
- Junior Achievement - Rocky Mountain
- Lakewood Legacy Foundation
- Latin American Educational Foundation
- Life Quality Institute
- Littleton Symphony Orchestra
- Lutheran Family Services Rocky Mountains
- Macintosh Academy - Littleton
- Metro Community Provider Network
- Metro Denver Partners
- Mountain Area Land Trust
- NAMI Colorado
- The National Society of The Colonial Dames of America in the State of Colorado
- Open Media Foundation
- OpenWorld Learning
- Outdoors Lab Foundation
- PatAid Colorado
- Phamaly Theatre Company
- Plate Valley Medical Center Foundation
- Pop Culture Classroom
- Project Angel Heart
- REDI Corporation
- Robert E. Lous Jewish Community Center
- Rocky Mountain Children’s Health Foundation
- Rocky Mountain MS Center
- SafeHouse Denver
- Senior’s Resource Center
- Sisser Caren Community Center
- Spring Institute for Intercultural Learning
- Step Denver
- Sugachat
- Swallow Hill Music Association
- Teen Challenge of the Rocky Mountains
- Tennyson Center for Children at Colorado Christian Home
- Tresor Cultural Center
- Westminster Public Schools Foundation
- Wheat Ridge Rotary Club
- White Rose Scholarship Foundation
- The Wildlife Experience
- YMCA of Metropolitan Denver
- Susan M. Duncan Family Branch

*Welcome new 2016-2017 partners designated fund

We're enthused at stewardship of our donor-advised fund to Community First Foundation to ensure Coloradoans receive premier blood services for years to come.
2016 FINANCIAL OVERVIEW

Statement of Financial Position
As of December 31, 2016

ASSETS
Cash and Investments $364,434,436
Other Assets 4,939,975
Total Assets 369,394,411

LIABILITIES
Accounts Payable and Accrued Expenses 572,031
Grants Payable 4,163,953
Other Liabilities 80,272
Agency Funds 27,745,906
Total Liabilities 32,762,162

Net Assets 336,632,149
Total Liabilities & Net Assets $369,394,411

Statement of Activities
For the Year Ended December 31, 2016

REVENUE
Contributions $15,534,200
Other Income 1,423,551
Total Revenue 16,977,751

GRANTS AND EXPENSES
Grants 4,929,070
Other Program Expenses 3,202,943
Supporting Services 1,719,030
Total Grants and Expenses 9,851,043

CHANGE IN NET ASSETS FROM OPERATIONS
Net Return on Investments 7,726,708
1,019,010

CHANGE IN NET ASSETS
Net Assets, Beginning of Year 306,366,340
Net Assets, End of Year $336,632,149

For detailed financial reports, visit Communityinfoundation.org

IMPACT INVESTING
We are proud to have made our first impact investment in 2016: a $200,000 loan to Triton Mattress to support energy efficient projects for multi-family affordable housing in Jefferson County.

2016 GRANTS

43% Early Childhood Mental Wellness
30% Jefferson County
17% Changing Public Perceptions of Mental Illness
8% Increasing Savings

2016 BOARD OF DIRECTORS

Maria J. Williams, President and CEO
Emily S. Robinson, Chief Operating Officer
Peggy E. Jennings, CPA, Chief Financial Officer
David L. Kimberger, Chief Investment Officer
Mary Ann Denison, Treasurer
Russell W. Kemp, Esq., Attorney

Welcome 2017 Board Members

Elyse R. Cook, Executive Director, FRIENDS FIRST
Jay S. Johnson, Community Advocate

2016 COMMUNITY COMMITTEE MEMBERS

Aaron Azari, Board Chair
Sue Asquith, Secretary
Gwendolyn Beardsley, Program Officer

Welcome 2017 Community Committee Member

Lyndia Prado, Community Impact Committee Chair

2016 STAFF

Maria J. Williams, President and CEO
Cheryl Haggstrom, Executive Vice President
Kenneth K. Kracht, Chief Financial Officer
transport
Angela Bevacqua, Social Communications Specialist
Valerie Brown, Manager, Grants Administration
Naolomeau Christy, Program Assistant
Kelly Degeorge, Community Impact and Data Administration Assistant
Jennifer Grubs, Program Assistant
Sachino Indu, Outreach and Communications Assistant
Lisa Light, Ofﬁce Support Coordinator

Welcome 2017 Community Committee Member

Christina Moreland, CoChair
Paul McGarry, Grants Administration Manager
Karen Newcomb, Program Management Assistant and Accounting Clerk
Lyndia Rickson, Project Manager
Diana Ritz, Administrative Assistant
Abigail Smith, Support Specialist
Bryce Wilkinson, Senior Online Service Specialist

Cynthia Stevenson, Ph.D.
School of Education and Human Development
University of California, Irvine

Robert Unterhalt, Executive Vice President and Chief Information Officer
Bill Harris, Inc.

Lynne D. Valeria
Board Chair
Rainier Community Builders \NORTH\

Christina Wesolowski, Senior Vice President
Chief Communications and Marketing Officer
Jill Stash

Sally Wesolowski
President
Of the Congregations Group

Prefield W. Tate III
Executive Director
MANY SHAPES
We believe in the infinite power of people.

MANY SIZES
We serve as a connector, partner, collaborator and resource to fuel the power of community for the greater good.